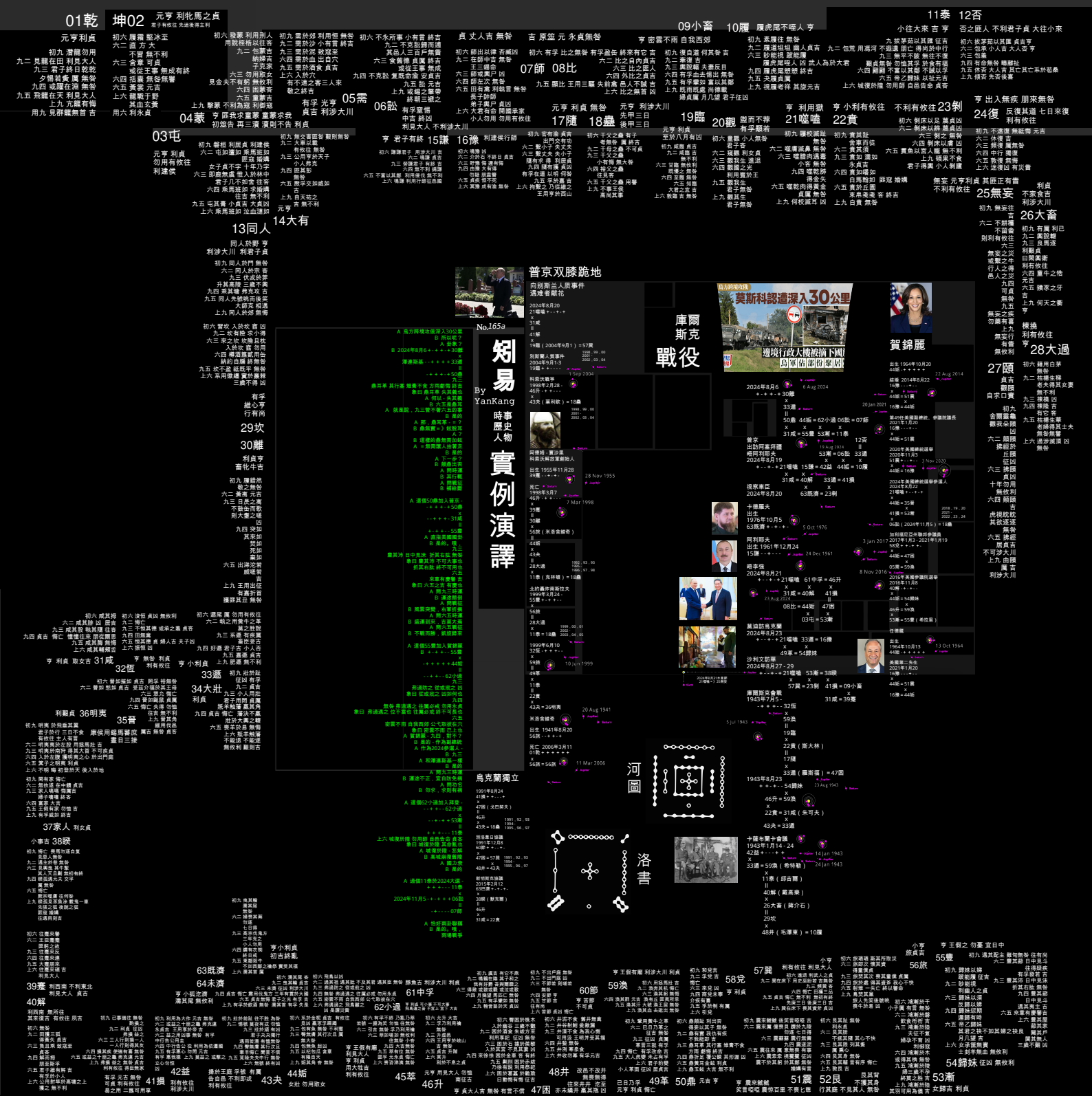河圖洛書